

Architecture fabrics for TV studio design

Interior Light

Project. "Standpunkte" TV studio for the media house Ringier AG, Switzerland. The talk-show "Standpunkte" is produced by PresseTV, who benefit from the combined journalistic input of the Basler Zeitung, NZZ, Ringier and Springer. Well-known presenters discuss themes covering politics, the economy, society and culture with distinguished guests.

Concept/Design. Sixteen name-bearing fabric screens form a simple backdrop for interesting discussions. The translucent, photometric Architecture fabric becomes a screen for changing projections such as additional pictures.

Construction. Suspended from the ceiling, the mounted fabric banners create a curtain effect. They are stabilized by hemstitching to a rod.

Project/Location: Ringier TV studio
Architect: Ralph Knobelspiess
Implementation/Printing: Sefar Architecture/Copy Art AG, St. Gallen, Switzerland, www.copy-art.ch
Fabric: SEFAR® Architecture **IL-80-OP** (previous description AL 02-70)
Photo: Ringier Switzerland



Architecture Solutions
Interior / Exterior

S E F A R
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