

Sefar AG | Switzerland  
Phone +41 71 898 51 04  
info@sefararchitecture.com

Sefar Inc. | North America  
Phone +1 727 388 4919  
peter.katcha@sefar.com

www.sefararchitecture.com

11.06.2019

f a b r i c & g l a s s

## Midtown Jalisco Guadalajara Jalisco (MX)

### [FactBox]

**Fabric**

SEFAR® Architecture VISION PR 260/25 Copper

**Size / Quantity**

Approx. 1000 m<sup>2</sup> (10'763 Sqft.)

**Project / Location**

Guadalajara Jalisco (MX)

**Application**

Façade

**Architect**

Javier Sordo Madaleno (MX)

**Glass manufacturer / Façade engineer**

Millet Industries, Merida (MX)

**Foil**

SentryGlas® supplied by Kuraray



### [ProjectInfo]

As Guadalajara continues its progression as a top metropolitan city in Mexico, areas like the mid-town district are seeing redevelopment after years of neglect. The Jalisco development is a pioneering mixed use commercial plot which will house a Hyatt hotel, retail shops, underground parking and future high end office space and residential condominiums.

The design team desired their feature building to be prominent and distinguishable from others. The rich copper of the SEFAR® Architecture VISION's PR 260/25 immediately was chosen as it complimented the current earth tones of the adjacent legacy buildings, while highlighting the new building.

The façade consultants utilized SEFAR® Architecture VISION's ability to reduce solar gain to improve the interior heat loading and utilized the glare reduction properties of the Vision mesh to make the interior space more pleasant for owners and tenants. The constantly changing effect of the fabric gives a living appearance to the façade.

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