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f a b r i c & l i g h t

Audi Dealership New Jersey (US)

[FactBox]

Project/Location

Audi Vehicle Handover, Freehold
New Jersey (US)
www.audifreehold.com

Assembly/Implementation

Decoustics Limited Woodbridge
Ontario (CA)
www.decoustics.ca

Fabric

SEFAR® Architecture IA-85-OP

Module

SEFAR LIGHTFRAME® Module A

In the vehicle handover area at the new Audi Freehold dealership, customers pick up their vehicles with style in a room illuminated by SEFAR LIGHTFRAME® wall and ceiling panels. Lightframe provides an atmosphere that showcases the car and generates excitement in ownership while staying true to the Audi brand. Audi Freehold is a state-of-the-art facility built for the ultimate car buying experience and provides distinct character and style to enhance the overall experience. In the new facility's vehicle handover area, where new owners see their car for the very first time, lighting is crucial.

SEFAR LIGHTFRAME® is the only fabric ceiling system available that provides significant light diffusion and acoustic improvements in a single ceiling module, while allowing the ceiling to open for access to the plenum. It features dual wrinkle-free, high light-diffusing SEFAR® Architecture fabrics biaxially stretched over a razor thin modular frame system. Lightframe's unique secondary membrane allows it to diffuse light while improving acoustics. The dual membrane system prevents the penetration of debris and bugs that hinder the visual impact of other translucent ceiling products.



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