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24.01.2019

f a b r i c & g l a s s

## Shoe Wall Display at Nordstrom New York City (US)

### [FactBox]

**Fabric**

SEFAR® Architecture VISION PR 260/50 Gold

**Size/Quantity**

50 m<sup>2</sup> (538 Sqft.)

**Project/Location**

Nordstrom Men's Store, New York City (US)

**Application**

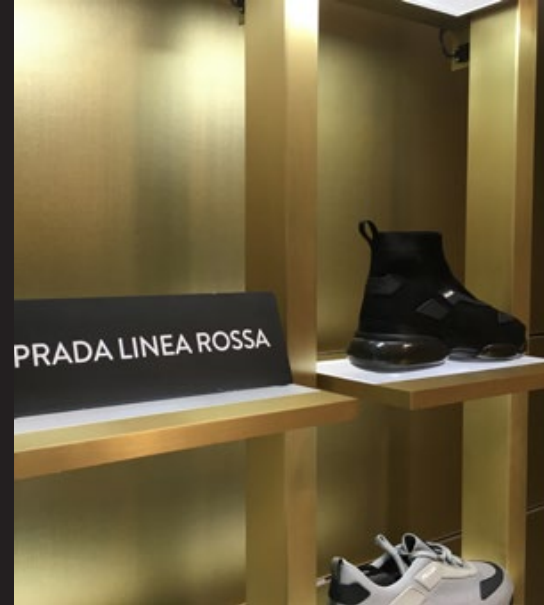
Shoe Wall Display for Retail

**Architect**

CallisonRTKL Architects P.C., New York City (US)

**Acrylic Panel Manufacturer**

Lumicor, Renton (US)



### [ProjectInfo]

To present their shoes at Nordstrom Men's Store in the best light, the team at CallisonRTKL Architects wanted to attract views to this area of the store, however, did not take away from the products featured there.

The design team chose the SEFAR® Architecture VISION PR 260/50 Gold interlayer used within an acrylic wall display to provide an interesting textile backdrop to a normally two – dimensional retail wall environment. This depth in the retail display, draws customers in closer while making the retail space appear larger.

ARCHITECTURE

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