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f a b r i c & w e a t h e r

## Edition Hotel Times Square, New York (US)

### [FactBox]

**Fabric**

SEFAR® Architecture TENARA® 4T40HF

**Quantity / Size**

10 funnel umbrellas 5.1 x 5.1 m (17 x 17 ft.),  
about 720 m<sup>2</sup> (7'750 Sqft.)

**Project / Location**

Edition Hotel, Times Square, New York (US)

**Building type**

Hotel

**Architect / Planer / Engineer**

FTL Design Engineering Studio, New York (US)

**Assembly / Implementation**

IFS Services LLC, Ontario (CA)



### [ProjectInfo]

The management team of the Edition Times Square hotel in Midtown Manhattan needed a solution to help improve the 17<sup>th</sup> Floor hospitality area. Creating a well lit and protected outdoor space with the durability to handle the extreme weather conditions in Manhattan was a priority.

The design team created 10 inverted umbrella structures using SEFAR® Architecture TENARA® to provide weather certainty for the hotel staff and guests. Tenara fabric's 100 % PTFE coating and scrim is self cleaning and provides industry leading 38 % light transmission providing a pleasant environment under the umbrella structures, even when its cloudy or rains. Tenara fabric's VOC free composition, Class A fire rating and 15 year material replacement warranty also was valued by all the stakeholders.

The area is more usable in all weather conditions improving client experience.

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