Georgstrasse 42, the address of office buildings and shops, is located in downtown Hanover, opposite the famous opera house. This part of the city is considered the most exclusive for shopping and local businesses. The goal was to transform a significant building from the early Second World War period, which is still a characteristic feature of inner-city Hanover, into a state-of-the-art office building by means of ecological modernization. The aspect of the sunscreens across the entire facade was as important as the change of image in an innovative way. Public response was excellent and in 2016 the regional architectural association included the project in an exhibition of exemplary quality in architecture.